



Scottish Manufacturing Advisory Service – Business Breakfast

New Lanarkshire House
Dove Wynd
Strathclyde Business Park
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Managing Change in your Business

Thank you for registering to attend the Business Breakfast being hosted by the **Scottish Manufacturing Advisory Service** focused on how to prepare for and manage change in your business in order to grow and succeed. The event will be held at the **Houston House Hotel in Uphall, West Lothian (EH52 6JS)** on **Thursday 11th September** at 7.30am.

Purpose

Change in business, whether driven by internal or external influences, is a fact of life and in order to stay competitive, businesses must continually adapt to bring about improved efficiency, increased productivity and greater profitability.

“Change is the law of life and those who look only to the past or present are certain to miss the future.”
—John F. Kennedy

Think ahead to where your business needs to be in one, three and five years' time. What do you need to do to get there? How do you identify the changes that will benefit your business and more crucially, how do you take your most vital asset – your people, with you as you implement change?

Is it better to drive change or let change control your business? This breakfast workshop will set out some steps to help you to:

- Understand change - how to define clear goals and quantify the benefits.
- Plan and prepare for change - how to create a change plan, identify barriers, communicate it and manage the impact of change.
- Implement change - how to build an effective change team and obtain the buy-in of your staff.
- Embed the change - how to return to the new 'business as usual'.

It's a fantastic opportunity to find out how you and your workforce can start doing things differently and begin to implement positive change in your business.

On the day

The event will be hosted by Jerome Finlayson from SMAS and he looks forward to welcoming you on the day.

SMAS best practice visits are extremely popular and most have a waiting list. If, for whatever reason, you're not able to attend, can you please notify our event team on 0845 607 8787, as soon as possible, so that your place can be offered to another company on the waiting list.

Joanne Blawsa

Joanne Blawsa
SMAS Senior Business Development Executive