



University of Strathclyde Glasgow

A novel approach for improved resource planning



Event Guide:

This one-day workshop will introduce you to a novel resource forecasting method. The method involves utilising expert knowledge to create a predictive model for forecasting future resource requirements. The method is particularly suited for application in environments characterised by uncertainty and complexity (i.e. new product development). The approach has been specifically designed in response to practical resource planning challenges (for example: timeliness, consistency, accuracy, transparency).

In addition to raising awareness of the method, we are interested in adapting it to suit unique sets of challenges and for application in new fields (e.g. industries and functions) and will welcome your insights on the applicability in your situation.

Venue & Registration:

19th September 2014 Registration: 9:00 Event Starts: 9:30 Level 6, James Weir Building 75 Montrose Street Glasgow G1 1XJ (map).

To register please go to http://bit.ly/1rrb7hi

Audience:

This event is targeted at Business Leaders and Operations / Engineering Managers from organisations involved in uncertain and complex operational environments, particularly associated with project type work.

Benefits of attending:

You will gain an understanding of how this novel approach addresses the common resource planning challenges faced by business, how this differs from existing approaches to resource planning and overcomes their limitations.

You will also gain an understanding of how this novel approach to resource forecasting works in practice and where the approach could fit within your business.

Event Organisers:

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