



# International Enterprise Forums

Sharing experience in international venturing



**What?** Developing international business links, customers and productive collaborations can be difficult. These forums discuss how to get the international relationships you need: what works and how to make it happen.

**Why?** International success is helped if you use the knowledge gained by people who are doing it well, and there are people around who are. Here, we share this experience.

**How?** We begin with an open conversation with a person with valuable experience of doing business internationally. We then have a buffet supper and an opportunity to mix, before extending the learning with an expert in the field.

**Who?** CEOs and directors of business development in firms who have made international progress or are seeking it.



## Further Details & Contacts

**Contact:** Ruth Greig  
Ruth.Greig@ed.ac.uk  
+44(0)131 650 9840

Simon Harris (Forum Chair)  
Simon.Harris@ed.ac.uk  
+44(0)7946 645069