



# CeeD Industry Awards 2022

Thursday 24th February 2022, Glasgow Hilton Hotel

*in association with Volvo Construction  
Equipment & Rokbak*

**V O L V O**

**ROKBAK**

A MEMBER OF THE VOLVO GROUP



## Opportunity to showcase your organisation at these prestigious national Industry Awards.

CeeD is a recognised national body supporting a range of industry sectors in Scotland, bound together by a common aspiration to improve operational efficiency, effectiveness and ultimately profit through Peer-to-Peer knowledge exchange.

Following the huge success of our Awards Dinners in 2019 and 2020, with over 500 in attendance, like many we faced the unusual period of lockdown and limits on social distancing and gatherings in 2021.

So it is with great delight that we are able to announce our CeeD Industry Awards 2022, which will take place at the **Glasgow Hilton Hotel** on **Thursday 24 February 2022**. Once again, we will recognise & celebrate the achievements of some of the best established and rising-star businesses & individuals in Scotland.

**Organisations from all sectors in Scotland are invited to participate in the sponsorship of our 2022 Awards.**



**PLATINUM (Headline) SPONSOR:**

SOLD

*Volvo Construction Equipment & Rokbak*

**We are delighted to confirm Volvo Construction Equipment & Rokbak as this year's Platinum Sponsor at the CeeD Awards.**

Jacqueline Reid, Global Director: Marketing, Communications and Product Management at Volvo CE commented:

"As long serving CeeD members we have gained a lot of insight and support from the organisation and from the member network, to drive real operational improvement and efficiencies across our business.

"It is vital that as a community we recognise the real achievements gained from our continuous improvement, across many key areas such as Net Zero. However, it is more important that we take the time to reward and share the success of the many hard working, innovative people across our organisations."



## SILVER SPONSOR

£10k

### Benefits:

- Opportunity to be associated with one of the Industry's leading trade bodies in Scotland.
- Naming rights for pre-dinner drinks reception.
- Opportunity to present an exclusively designed award on the night
- One complimentary table of 10 at the event
- 50% Discount for any additional tables booked
- Company logo to be displayed prominently on screens throughout the event
- Company logo with web link included on CeeD website
- Full page full colour advert placed in prominent position in event programme
- Prominent space in exhibition area and/or displayed in prominent position throughout event room (if required)
- Photographic opportunity with Guest Speakers & Winners
- Potential to reach new and existing customers through sponsorship exposure



## AWARDS CATEGORY

£5k per Award

*\*Sponsors have the opportunity to present their award on the night.*

<b>Innovation</b>	<b>SOLD</b>	For product, service or business model demonstrating step-change innovation.
<b>Skills Development</b>	<b>SOLD</b>	Organisations demonstrating positive impact - such as apprenticeships (modern, foundation or Graduate), development of learning systems & academies.
<b>Collaboration in Net Zero</b>	<b>SOLD</b>	For the best collaboration between parties in the pursuit of Net Zero. For teams who have brought together the private and public sector in particular involving academic institutions to drive forward critical thinking in the pursuit of low carbon solutions.
<b>Young Person of the Year</b>	<b>SOLD</b>	Recognition for outstanding achievement in the work place.
<b>Transformational Change/Pivot through the COVID-19 pandemic</b>	<b>SOLD</b>	Business or Organisation which adapted and transformed their operations significantly as a result of the Covid-19 pandemic, or other significant event, and have absorbed this into their new future state.
<b>Marketing</b>		Impact through innovative marketing campaign for product or service.
<b>Remanufacturing</b>	<b>SOLD</b>	Companies of any size & any sector which can demonstrate innovation within the design and/or manufacturing process which contribute to extending product lifecycles and diverting waste from landfill through remanufacturing.
<b>Contribution to mitigate Covid-19 issues</b>		Business or organisation which provided services and products to support the impact of the Covid-19 pandemic - e.g. this could be supporting healthcare products or adapted products and services to support other businesses to help them trade and operate through alternative supply chains.
<b>Knowledge Exchange Excellence</b>		An Organisation and Academic Institution that through partnership(s) have been able to transform business practice and/or bring about economic impact.
<b>Best Practice Sharing</b>	<b>PENDING</b>	Companies who have demonstrated significant impact through providing content and/or hosting clinics e.g. factory tours (virtual and in-person).
<b>Internationalisation</b>		Export growth, entering new markets or developing global product or service. Creation of global centre of excellence in Scotland.
<b>Women in Industry</b>	<b>SOLD</b>	Companies or Individual who have made a significant contribution or initiative to develop women in industry.
<b>Circular Economy</b>	<b>SOLD</b>	Companies demonstrating high environmental impact or deployment of circular economy models.
<b>Cyber Resilience</b>	<b>SOLD</b>	Organisations that can demonstrate examples & good practice in improving cyber resilience, knowledge & practice, and can showcase innovation & demonstrate skills improvement/development in the area of Cyber Resilience.

- One complimentary table of 10 at the event and opportunity to purchase additional tables of 10 at £500 each
- Photographic opportunity with the Award winners
- Full page colour advert in event programme
- Logo to be displayed on screens during Awards ceremony and company logo and link on CeeD website
- Space in exhibition area and potential to reach new and existing customers through event participation



## EXHIBITION SPACE

- £250

## ADVERTISING IN EVENT PROGRAMME

- £500 for full colour back page advert
- £350 for full page colour inside advert
- £200 for half page colour inside advert

## CONTACT

**Further tailored sponsorship packages are available on request to**

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